Karin Bar

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EDUCATION

2023
YNET
Manager development program

2022
MICHAEL SCHWARTZ
Webflow for designers

2022
NETCRAFT ACADEMY
UX/UI course

2022
OPEN UNIVERSITY
Project management course

2016-2020
MINSHAR FOR ART
Visual Communication
College Graduate

CERTIFICATIONS

2024
MONDAY
Workshop Core monday.com

2022
MONDAY
Badge Product monday.com

SKILLS

UI/UX Design
Design Systems, Wireframing,
Prototyping, Visual Design

Prototyping & Interactive Design
Figma, Adobe XD, StoryCards

Design Tools
Adobe AI, PS, ID, Canva, Infogram

Basic Web Knowledge
HTML/CSS, Webflow

**Creative Problem-Solving &
Cross-functional Collaboration**

PERSONAL PROFILE

A product Designer specializing in UI/UX, creating scalable, intuitive, and visually compelling digital experiences. Experienced in design systems, prototyping, and agile methodologies, ensuring solutions that align with both user needs and business goals. Strong background in digital graphic design and team leadership, with a track record of delivering high-impact projects across industries. Passionate about problem-solving, wireframing, and iterative design to drive measurable results.

WORK EXPERIENCE

PRODUCT DESIGNER | 2024-2025
ynet (product department)

- End-to-end product design, from understanding business needs to delivering tailored solutions for end users
- User experience design, including research, wireframing, prototyping, and execution
- Designing visually compelling, functional interfaces with consistency across digital products
- Creating scalable design systems and collaborating with developers for pixel-perfect execution

LEAD GRAPHIC DESIGNER | 2021-2024
ynet (digital department)

- Led and mentored the design team, delegating tasks and ensuring high-quality output.
- Collaborated with R&D on special projects and mini-sites.
- Established the "Creative Studio" sub-department, focused on high-priority projects.
- Created and implemented a design system to ensure consistency across all design work.

DIGITAL DESIGNER | 2018-2021
ynet (digital department)

- Designed and branded for Ynet TV and its clients, leading special projects and creating infographics and data visualizations for website channels.
- Designed and rebranded social media content across platforms, and articles/web pages, collaborating with teams to meet tight deadlines.
- Developed new design concepts, streamlined work processes, and provided training and technical guidance to team members.